

Course Structure M.Com. 1st Year		
Sr. No.	Code	Subject
Semester I		
		Compulsory
1	MCC-111	Management Accounting
2	MCC-112	Principles of Management and Mgmt. Information System (MIS
		Choose Any One Specialization (Same Specialisation will be Continued till 2nd year of M.Com.)
1		Specialization I - Advanced Marketing
	MCM-111	Paper-I Marketing Techniques
	MCM-112	Paper -II Consumer Behaviour
2		Specialization II - Advanced Accountancy
	MCA-111	Paper -I Advance Financial Accounting
	MCA-112	Paper -II Financial Management
3		Specialization III - Banking & Finance
	MCB-111	Paper-I Banking Practices
	MCB-112	Paper-II Central Banking
		Allied Subject
	MCAE-111	Advanced English I
Semester II		
		Compulsory
1	MCC-211	Management Economics
2	MCC-212	Modern Business Practices
		Choose Any One Specialization (Same Specialisation will be Continued till 2nd year of M.Com.)
1		Specialization I - Advanced Marketing
	MCM-211	Paper - III Costomer Relationship Management and Retailling (CRM)
	MCM-212	Paper - IV Services Marketing
2		Specialization II - Advanced Accountancy
	MCA-211	Paper - III Company Accounting
	MCA-212	Paper IV Auditing
3		Specialization III - Banking & Finance
	MCB- 211	Banking Laws
	MCB-212	Monetary Policy

		Allied Subject
	MCAE-211	Advanced English II